



## Halifax Earth Day Extravaganza April 23, 2022, 10 a.m. to 2 p.m.

### Sponsor/Activity Application

The Town of Halifax is making plans for our 14th Annual Earth Day Extravaganza! The success of this event is credited largely to our sponsors, who lend their names, noteworthiness, community awareness, activities and financial support to the event. The fun-filled day will feature Earth Day themed activities, local farmers, crafters, organizations and food vendors. This year, we're adding a new way to engage businesses, organizations and families throughout our community with our "Think Outside the Trash" contest. Contestants will be challenged to create works of art utilizing discarded plastic materials. Upcycled artwork created during this initiative will be publicly displayed for our Earth Day celebration on April 23, 2022.

As a sponsor of this year's event, your support will help educate the public on ways to protect our mother earth and raise awareness about the amount of plastic waste we create as a society. By participating as a sponsor, your organization will benefit from exposure through media campaigns and promotional efforts.  
**Thank you for your support!**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return completed form with any appropriate payment to the Town of Halifax Town Hall, 70 S. Main Street, P.O. Box 627, Halifax, VA 24558

For more information, please contact Susie Robbins at 434-222-5167 or Denise Barksdale at [townoffice@townofhalifax.com](mailto:townoffice@townofhalifax.com) or 434-476-2343. Event information is continuously updated at [www.townofhalifax.com/earthday](http://www.townofhalifax.com/earthday). Find us on Facebook @HalifaxEarthDay.

**Please indicate your sponsorship level below. Thank you again for your support!**

- TITLE SPONSOR \$5,000:** Your name/logo will receive top placement alongside the event title and will be featured on all event signage, newspaper articles and ads, and featured on the Earth Day Extravaganza webpage and social media. You may also provide promotional giveaways items in advance (such as branded pens, hand sanitizer, key chains, etc.) to include in the Earth Day Extravaganza attendee swag bags. Other benefits include:
  - Free booth opportunity on-site during the event
  - 4 meal tickets to on-site food vendors for use during the event
- Earth Sponsor \$500+:** Benefits include:
  - Business name/logo will be featured on Earth Day Extravaganza webpage and social media
  - Business name will be featured in newspaper advertisements
  - Business name will be featured on event signage and on display during the event
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
  - Free booth opportunity on-site during the event
  - 2 meal tickets to on-site food vendors for use during the event
- Green Sponsor \$400:** Benefits include:
  - Business name/logo will be featured on Earth Day Extravaganza webpage and social media
  - Business name will be featured in newspaper advertisements
  - Business name will be featured on event signage and on display during the event
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
  - Free booth opportunity on-site during the event
- Eco-Sponsor \$250:** Benefits include:
  - Business name will be featured on Earth Day Extravaganza webpage and social media
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
  - Free booth opportunity on-site during the event
- Grassroots Sponsor \$100:** Benefits include:
  - Business name will be featured on Earth Day Extravaganza webpage and social media
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
- Activity Provider:** You will provide an Earth Day related/relevant activity. The activity you provide **MUST** be self-contained and packaged with printed instructions for take home if the event moved to a “drive-thru” format. Please provide details about the activity you will be hosting and the supplies you will be providing on the following page. Benefits include:
  - Business or organization name will be featured on Earth Day Extravaganza webpage and social media
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
  - Free booth opportunity on-site during the event
- Raffle Sponsor:** You will provide a service, product, or gift certificate related to your business with a value of \$50+. Please use the back of this sheet to describe the service or product you will be providing for the raffle. Benefits include:
  - Business or organization name will be featured on Earth Day Extravaganza webpage and social media
  - Your sponsorship will be acknowledged throughout the day during the event over the PA system
  - Free booth opportunity on-site during the event

